



MANITOBA | Musique et Film
Film & Music | MANITOBA

Manitoba Film and Music and Nielsen Soundscan announce special introductory program

If you are a Manitoba Film and Music client, you are eligible for a special rate on a Music Industry Research Start-Up pack from Nielsen Soundscan.

For more information and to receive a Manitoba Film and Music Promo Code, please contact Bonnie Seidel: bonnie@mbfilmmusic.ca or 204-947-2040

START UP PACK – OPTIONS

Option A - \$750 for one year only includes:

- Links to register your music with Nielsen Soundscan
- Links to encode your music with Nielsen Soundscan
- 1 title (CD sales) report each week – changes allowed once per quarter
- 1 title BDS (radio) activity report each week – changes allowed once per quarter
- Venue sales for one year – as many titles and / or artists as are on your roster

Option B - \$1000 for one year only includes:

- Links to register your music with Nielsen Soundscan
- Links to encode your music with Nielsen Soundscan
- Up to 3 title (CD sales) reports each week – changes allowed once per quarter
- Venue sales for one year – as many titles and / or artists as are on your roster

Option C - \$1000 for one year only includes:

- Links to register your music with Nielsen Soundscan
- Links to encode your music with Nielsen Soundscan
- 2 title (CD sales) reports each week – changes allowed once per quarter
- 1 title BDS (radio) activity report each week – changes allowed once per quarter
- Venue sales for one year – as many titles and / or artists as are on your roster

Once you have your Manitoba Film and Music Promo Code, please contact Teresa Rorabeck at Soundscan: 905.943.8029 or email Teresa.rorabeck@nielsen.com to set up your subscription.

About Nielsen Soundscan

Nielsen Soundscan is the source of retail data and chart information for the music industry. We are an information system that tracks the sales of albums, digital tracks and music video products throughout Canada.

Sales Data from point-of-sale cash registers is collected weekly from over 85% of retail, mass-merchant and non-traditional (on-line stores, digital providers, venues etc.) outlets.

Weekly Data is compiled and made available to subscribers every Wednesday morning.