



GUIDELINES FOR APPLICANTS TO THE RECORDING ARTIST TOURING AND ONLINE CONCERT SUPPORT PROGRAM

Objectives

To encourage the development of new markets for Manitoba music recording products and to provide Manitoba recording artists with the opportunity to reach audiences and market their product nationally and internationally through touring.

Program Requirements for Applicants

Eligible applicants: The applicant must be an artist who is a Manitoba resident. The contact person can be a representative of the artist (e.g., manager, label, grant writer).

Ineligible applicants: Government departments, public agencies or other public institutions, and public or private broadcasting companies are not eligible. Not for profit organizations and charitable ventures are not eligible.

Manitoba residency requirement: A Manitoba resident means an individual who is legally entitled to be and remain in Canada and is currently a resident of Manitoba and has been for not less than three hundred and sixty-five (365) days prior to the date of application to Manitoba Film & Music. In the case of partnerships, a minimum of 50% of the partnership must meet this residency requirement.

Minimum age: Please be advised that the minimum age for application to Manitoba Film & Music's programs is 18. In situations where the Artist does not meet the minimum age requirement, a parent or legal guardian may apply on their behalf, providing they agree to the terms and conditions provided in the program guidelines.

First time applicants: We want to help you create the best application possible. Please set up a one-on-one consultation with us to ensure you understand our programs and all the requirements. Please contact the Music Programs Director or Music Programs Coordinator prior to applying.

Artist/applicant in 'good standing': No new applications will be approved if an applicant or artist has a file overdue and/or is behind in their loan repayments to Manitoba Film & Music. Note: loan repayments are due up to March 31, 2020, and then forgiven.

Business registration and bank information: The applicant must be registered as a business or incorporated in Manitoba. Contact the [Companies Office](#) to register your business name. In the case of applicants under the age of 18, a parent or legal guardian must be a signee on the business registration. This business/incorporation must have a valid Manitoba chequing account to be used for this project.

Other funding: Applicants to Manitoba Film & Music are encouraged to apply to FACTOR, Canada Council for the Arts, and MUSICACTION if they meet these agencies' eligibility requirements, and indicate the amount applied for on the application. Inquiries to FACTOR may be directed to the agency's regional evaluation coordinator at Manitoba Music, (204) 942-8650.

Tour Program Guidelines

Online Concert support: Financial participation may be up to \$5100 per fiscal year per artist. Applicants may apply for up to three concerts per application with a per-concert award comprising a \$500 base

fee (solo artist), plus increases of \$200 per additional musician. The applicant may also claim a production cost of up to \$200 per concert, which must be verified with expense receipts and proofs of payment. The maximum award per concert, including production costs, is \$1700.

Live Concert Tour support: Financial participation may be up to 50% of tour costs (travel, accommodation, rentals, etc.) to a maximum of \$15,000 per fiscal year (April 1st – March 31st).

Funds will be disbursed according to a pre-arranged schedule and satisfactory reporting requirements.

Financial participation will be in the form of a contribution. Combined total for the fiscal of Online Concert support and Live Concert tour support cannot exceed \$15,000.

Online Concert/Live Concert Tour support application details: Applicants can only apply to one program at a time and must choose a program stream on the application form. All applicants must attach a detailed Online Concert or Live Concert tour itinerary, marketing plan including information on your release, distribution, and promotional plans specific to the tour. For Live Concert Tours, a detailed budget must be included with your proposal.

Online Concert additional criteria: Applicants must have a presenting partner in place for each concert or a PR person/digital marketing person engaged to promote the concerts online through social media, etc. Confirmation of the presenting partner(s) or PR person must be included with the application. Performance must be a minimum of six songs to be considered a concert. Note: For Online Concerts, no budget is required.

Live Concert Tour additional criteria: In order to be recognized as a tour, the tour itinerary must consist of a minimum of two (2) confirmed performances, occurring on two (2) different days and the tour dates cannot have a break of more than seven days in-between them. Hometown concerts and concerts within a 150 km radius of the artist's hometown are not eligible tour dates. Festival appearances count as one (1) tour date, regardless of number of performances over the course of the festival.

Non-Manitoba-Film-&-Music-funded releases: Applications for touring support for projects that Manitoba Film & Music does not have a financial interest in may be considered, but only after all eligibility criteria have been met or exceeded.

Current release window: The application must support a commercially released single, EP, or full-length album that is widely available on all major digital music platforms. The application must be received within two (2) years of the recording's release in Canada, or no more than six (6) months prior to the release. The release of the first single from an EP or album marks the beginning of the two-year eligible release window for that EP or album. Recordings must be mastered and ready for release at time of application. The confirmed release date must be indicated in the application.

Starmaker artists: Artists who can access Radio Starmaker funding for tour support are not eligible to apply to Manitoba Film & Music.

Deadline for Applications

Application deadline: Fully completed applications must be submitted to Manitoba Film & Music prior to the commencement of the proposed online concert, or live concert tour or before costs are incurred to be eligible. Any costs incurred before the application is submitted will not be acknowledged as expenses for the project. Applications may be submitted at any time throughout the year.

Emailed applications only: Manitoba Film & Music is only accepting applications by email to music@mbfilmmusic.ca. Applications must be in a downloadable Google Drive or Dropbox folder, and labeled "Artist Name – Program Applied For." All documents must be in PDF format.

Application forms: Applications must be completed on current Manitoba Film & Music-supplied

application forms. Self-generated documents, such as Word documents or Excel spreadsheets, will not be accepted. Check our website for current edition of applications and guidelines. Incomplete applications will be declined.

Eligible Expenses

Eligible expenses: All costs related to the tour are eligible. These expenses must be set out in advance in a budget submitted along with the application, and approved by Manitoba Film & Music.

In-house costs: In-house costs are not accepted as eligible expenses.

Mileage/Gas Receipts: Manitoba Film & Music allows personal vehicle usage at \$0.58/km, which may be claimed in place of gas expenses. To claim mileage, please include an invoice showing the starting and ending kilometer amounts (a form is provided in the cost report documents package). Gas receipts will only be accepted where the applicant is renting a vehicle. The applicant may only claim gas or mileage, not both.

Tour promo costs: Tour promo costs are capped at a maximum of \$750 CDN.

Online concert production costs: Only the following costs are eligible: Camera rental, Light rental, audio equipment rental, and crew fees. Any crew claimed must be a professional video or audio technician and their C.V.(s) must accompany the application.

Per diems and artist fees: These costs may be paid in cash and submitted for cost reporting purposes on a single receipt per person, for the full amounts paid out. Receipts must be signed by each individual person claiming the per diem and artist fee. Artist fees are capped at \$300 CDN per musician per show, and can be paid, donated, or a combination of the two. Allowable per diem rates are as follows:

Canada = \$45 CDN per artist, per day

USA = \$60 CDN per artist, per day

International = \$100 CDN per artist, per day

Donated Investment: Donated investment will be recognized as an eligible cost. Manitoba Film & Music will recognize up to a maximum of 25% of the final accepted total costs of the project as donated investment. Artist fees may be donated to a maximum of \$300 per show, per person performing, and a valid signed receipt must be submitted for cost reporting.

Admin fee: An Administrative Fee is recognized as an eligible cost for live concert tours. Manitoba Film & Music will recognize up to a maximum of 15% of the final accepted total costs of the project or \$1500, whichever is lower, as the Administrative Fee. The admin fee may not be claimed for online concerts.

Financial Participation

Financing plan (for Live Concert tours only): Applicants must demonstrate the financial ability to manage and complete the project based on the budget submitted. A financing plan must be submitted along with the application. The financing plan can consist of a written statement saying how the applicant plans to finance the budget shortfall not covered by Manitoba Film & Music funding or other funds/revenues.

Funding contributions: Applicants must disclose all other sources of financial assistance for the project. Manitoba Film & Music's contribution to the project combined with any other funding, including Government or terrestrial radio programs cannot exceed 100% of the Total Eligible Budget.

Showcase funding: Where an artist receives showcase support from Manitoba Music for a showcase concert on a Manitoba Film & Music funded tour, the combined Manitoba Film & Music and Manitoba

Music contribution cannot exceed 50% of the tour budget.

Manitoba Film & Music credit and logo: Manitoba Film & Music's logo must be placed on all marketing and promotional materials produced for this project as credit for funding, and a copy of each item must be submitted with the final reporting documents. Please refer to the Downloads section on <http://www.mbfilmmusic.ca> for print-ready graphics.

Approvals: Approval of all applications is at the discretion of Manitoba Film & Music. Manitoba Film & Music may impose modifications to the budget submitted.

Project changes: It is the applicant's responsibility to inform Manitoba Film & Music of any changes to the original budget, the creative direction or the financing structure of the project in order for the project to remain eligible for funding.

Final Reporting: Online Concerts

Online Concert report requirement: The following items are required as the cost report for this program stream: Artist Services Invoice for the performers, Employment Report, a final online concert itinerary, screen shots of each of the live events, cost report form, production cost invoices with proof of payment, and a written summary of outcomes from the broadcast.

Final Reporting: Live Concert Tours

Completion report requirement: Employment report, final budget, cost report form, a final tour report and itinerary. All invoices/receipts directly related to the project, as well as their corresponding proof of payment, are required to be submitted for the completion of the project.

Manitoba Film & Music accepts only the following as satisfactory forms of proof of payment:

- Copy of the FRONT AND BACK of a cleared cheque or
- Copy of Credit Card statement clearly indicating payee and amount disbursed or
- Copy of Bank Transfer/eTransfer or
- Copy of Money Order

Verification of services: Manitoba Film & Music will perform a test of invoices and canceled cheques, and this shall include contacting suppliers and/or payees for verification of submitted invoices and costs.

Receipt copies: Applicants must keep original copies of receipts submitted with their final reporting. Only photocopies of original receipts should accompany the final reporting paperwork. Any final reports submitted with original receipts will be returned to the applicant for resubmission in the proper format.

Payment types: Cash payments will only be accepted for those expenses that are less than \$150 and are substantiated by receipts from verified vendors. Cash payments to non-verified vendors or in amounts greater than \$150 will not be accepted. Artist Fees of \$300 or less that are paid in cash are exempt from the \$150 payment limit.

**Manitoba Film & Music reserves the right to review and amend the
Recording Artist Touring and Online Concert Support program guidelines at any time.**

All required forms are available on the **Manitoba Film & Music** website under [music programs](#).